



# Michelle Yozzo Drake

## Communication Strategist



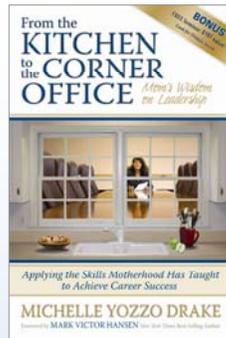
**MICHELLE YOZZO DRAKE** has over twenty years of experience in the field of strategic communication as an internationally known professional speaker, executive coach and radio talk show host. As CEO and co-founder of the management and marketing consulting firm The Cove Group, Inc., she specializes in programs designed to empower audiences with the tools and tactics to employ the strategic communication skills guaranteed to boost performance and profit in these areas:

- **Sales Performance**
- **Leadership**
- **Customer Service**
- **Team Dynamics**

Clients ranging from high-level executives to professional athletes to artists go to Drake for coaching on how to hone their communication skills and reach greater levels of success in their careers.

### PARTIAL CLIENT LIST:

Pfizer, Inc.  
 Siemens Corporation  
 General Electric – Electric Insurance  
 Sun Life Financial  
 Aerovox  
 Foxwoods Resort Casino  
 Gilbane Building Co.  
 East End Arts Council  
 Sylvia Group  
 Tobin, Carberry, O'Malley, Riley and Selinger Attorneys  
 Mohegan Sun Casino  
 Conway Realty  
 Compton – Davis Standard  
 Charlton Memorial Hospital  
 Fall River Five Cents Savings Bank  
 ISP Fine Chemicals  
 New York Public Library System  
 Molten Metal Technology  
 Business Journal of SE MA  
 Comcare Services  
 Eagleton Institute of Politics Center for American Women in Politics  
 7<sup>th</sup> Empire Media  
 Raising Change



Drake has been a keynote speaker and trainer at conferences and seminars. She has also appeared on television and radio as a communications expert. Her vast experience – as an entrepreneur, an educator, a business coach, a rape survivor, a mother and a wife – coupled with her fierce enthusiasm for life and strength of spirit awaken the same qualities in those around her.

Drake is also a contributing author to *Inspiration to Realization Volume III*, co-author of *Whatever Happened to the Word 'No?'* and author of several upcoming books of her own, including *From the Kitchen to the Corner Office: Mom's Wisdom on Leadership!* (Morgan James, release date May 2008).

### WHAT PEOPLE HAVE SAID...

"After hearing Michelle speak, I learned how to take an idea and turn it into a marketable product...take a vision and create a concrete, money-making business plan...and maximize every opportunity and turn every meeting into money. Working with Michelle is like being invited into a room that you never knew existed, let alone one you could actually enter. My company is on the rise and is getting stronger every day. Someday when I'm asked how we did it, two words I'll be sure to include in my press release: Michelle Drake."

- Kathy LeMay, *Raising Change*

"Right on the money! Not only did I witness a transformation in myself, I saw it in everyone in the group." – Ken Avellanet, *Siemens Corporation*

"Michelle lives in a world of possibilities and works to weave reality into the vision...until the vision is reality. Then it is time to dream a new vision. She is a futurist, a believer in the potential of people and their ideas." – Jerry Moran, *Mohegan Sun Resort Casino*

"As an independent filmmaker, I have often felt daunted by learning the business skills that have the power to make or break my career as an artist. Michelle Drake has expanded my vision for myself and my business and has helped me gain the knowledge and skills to reach my highest goals. Michelle has the rare ability to discern the heart of the matter and to find attainable solutions to help careers and businesses prosper...she merges business with heart."

- Shalini Kantayya, *7<sup>th</sup> Empire Media/AMMA Films*

"Michelle Drake has the rare ability to mix intellect, wit and passion to deliver clear messages that empower, engage and educate audiences." – Norm Bossio, *Bossio Enterprises*

### MICHELLE YOZZO DRAKE

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